





THE ARTISANS

ENTERTAINERS	OPERATORS
<p style="text-align: center;">Johnny Carson Barbra Streisand</p> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: center;">THE "COMPOSERS" (iSfP)</p>	<p style="text-align: center;">Clint Eastwood Amelia Earhart</p> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: center;">THE "CRAFTERS" (iStP)</p>
<p style="text-align: center;">Elvis Presley Elizabeth Taylor</p> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: center;">THE "PERFORMERS" (eSfP)</p>	<p style="text-align: center;">Franklin Roosevelt Madonna</p> <div style="display: flex; justify-content: space-around;">   </div> <p style="text-align: center;">THE "PROMOTERS" (eStP)</p>

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ARTISAN SPs, being **CONCRETE** in communicating and **UTILITARIAN** in implementing goals, can become highly skilled in **TACTICAL VARIATION**. Thus their most practiced and developed intelligent operations are usually promoting and operating (SPT expediting), or displaying and composing (SPF improvising). And they would if they could be virtuosos of one of these forms artistic operation.

Artisans are proud of themselves in the degree they are graceful in action, respect themselves in the degree they are daring, and feel confident of themselves in the degree they are adaptable. This is the "Sensation Seeking Personality" -- trusting in spontaneity and hungering for impact on others. They are usually hedonic about the present, optimistic about the future, cynical about the past, and their preferred time and place is the here and now. Educationally they go for arts and crafts, avocationally for techniques, and vocationally for operations work. They tend to be permissive as parents, playmates as spouses, and play oriented as children. There are many Artisans to be found in many places where the action is, at least 35% and as many as 40% of the population.

A full description of the Artisan is in Please Understand Me or Please Understand Me II

Ernest Hemingway is an example of an Artisan

A List of Famous Artisans

Artisan Quotes

Artisan Presidents

...Courage, Security, Heart, and Brains: the four wishes of the Wizard of Oz characters reflect the nature of the four temperaments -- the four very different patterns of personality that have been described in mankind over and over again, for more than two thousand years.

The Orange Artisans

Then, with one blow of his heavy paw, all armed with sharp claws, he knocked the spider's head from its body. Jumping down, he watched it until the long legs stopped wiggling, when he knew it was quite dead. The Lion went back...and said, proudly, 'You need fear your enemy no longer.'



Only a few Artisans have the opportunity to act as heroically as the Lion in The Wizard of Oz, but they're all part of what might be called the action temperament. Artisans are born for action, particularly for artful action -- making free, spontaneous maneuvers that get quick, effective results. With an instinctive ability to come up with just the right move at just the right time, Artisans have a natural talent for all the arts, not only the fine arts but also the dramatic, athletic, military, political, and financial arts. Think about it: who are the most famous painters, musicians, actors, athletes, politicians, warriors, deal-makers, and so on -- all clearly persons of action in the moment -- if not Artisans?

Artisans: at a glance

Artisans are most at home in the external world of solid objects that can be made and manipulated, and of real-life events that can be experienced in the here and now. Artisans have keen senses, and...

Orange

Expected distribution in population	between 12% and 33%
Images	party animal, warrior, mountain man, craftsman, "real man", wild woman
Goals in life	<ul style="list-style-type: none"> • Use immediate impulses • Develop skills • Have fun, adventure • Escape boredom
Contributions	<ul style="list-style-type: none"> • When we realize that all animals live in motion, when we appreciate the energy and flow of bodies with a strong need to move, play and compete, we can better sympathize with Oranges. • Oranges often excel at speedy trouble-shooting, especially in unprecedented and baffling situations. • They may learn very quickly (but may forget quickly, too.) • Their ability to negotiate can serve as a model to others as to how to create their own alternatives in goals, content and requirements that meet their needs. • Do well in situations that allow for physical action; jokes; short-term, high-impact presentations or activities. • Oranges are naturals at "angling for a deal."
Likes	<ul style="list-style-type: none"> • Action • Sensational things • Fun • Competition <p>Making a strong, immediate impact on others.</p>
Dislikes and irritants	<ul style="list-style-type: none"> • Being bored • Inaction • Being pinned down. • May dislike school, lessons, books, extended explanations or discussion. • Detail, formality or complexity that others see in a task or project. • Self-revelation or analysis.
Typical concerns	<ul style="list-style-type: none"> • Problem-solving. • Sizing up people quickly. • Being good at something. Repetition in practice is okay.
What other colors may not like about Oranges	<ul style="list-style-type: none"> • Can be oblivious to over-all patterns that are apparent to others. • They may seek to stimulate competition that others find burdensome. • Not serious enough.

True Colors

There are four colors, and they correspond with the four temperaments Keirsey described on his [web pages](#) about the Keirsey Temperament Sorter and the Keirsey Temperament Theory:

Gold (not yellow)	Guardian
Blue	Idealist
Orange	Artisan
Green	Rational

Using the True Colors (or temperaments) is a quicker and easier way to understand people than trying to remember all 16 personality types associated with the Myers-Briggs. It is popular in school and work settings to help understand and plan for filling the needs of various types of people, not just those like yourself.

It is important to keep in mind that all people have all four colors as part of their personalities, although one will predominate. For instance, Blue is my first Color, with Green and Orange about equal as my second Color, and least like me is Gold. It is good for me to learn about all the colors, but to pay special attention to the characteristics of Golds if I am to understand and work well with them.

Keirsey's temperament ideas, from his *Portraits of Temperament*

	^{Gold} Guardians	^{Blue} Idealists	^{Orange} Artisans	^{Green} Rationals
Emotions				
admire most	Aristocrat	Prophet	Prodigal	Genius
common outlook	Pessimist	Paradoxical	Cynical	Skeptical
mood often	Concerned	Enthusiastic	Excited	Calm
negative mood often	Despondent	Irascible	Bored	Pressured
philosophy	Fatalist	Believer	Optimist	Relativist
proudest of	Responsibility	Integrity	Skill	Ingenuity
Desires				
desire more	Ownership	Romance	Stimulation	Precision
favorite virtue	Generosity	Good will	Boldness	Willpower
high need	Membership	Rapport	Impact	Achievement
high pleasure	Being indulged	Make believe	Play games	Practice skills
join others for	Ceremony	Inspiration	Frivolity	Clear-cut purpose
naturally seek	Security	Identity	Adventure	Problems
want for family	Hierarchy	Mutuality	Mobility	Individuality
Mental Functioning				
best at	Material	Personnel	Tactics	Strategies
imagine easily	Associations	Metaphors	Tones	Structures
learn easiest	Business	Letters	Arts	Sciences
most trusted tool	Authority	Intuition	Impulse	Reason
notice most	Standards	Integrations	Variations	Differentiations
observe easily	Quantities	Implications	Expedients	Categories